

SHEFALI KAPADIA

shefalikapadia.com
302-650-0503
shefalikapadia24@gmail.com

EXPERIENCE

Industry Dive | Washington, DC | Dec. 2017-present

Senior Editor, Supply Chain Dive & Transport Dive

Senior Editor, Supply Chain Dive

Editor, Supply Chain Dive

- Manage two B2B digital news publications: Edit, report and assign news and analysis on logistics, transportation, e-commerce, trade and supply chain management
- Develop editorial themes for 2 daily and 2 weekly newsletters
- Execute projects and series from idea to publication
- Coach seasoned and green reporters through spot news articles, feature stories, deep dives and multi-article series
- Manage story assignments and budget for 8 freelance writers
- Launched daily publication Transport Dive
- Pitched to C-suite and launched weekly publication SCD: Procurement

T&R Productions | Washington, DC | June 2015-Nov. 2017

Deputy News Editor

Line Producer, The Big Picture

Writer & Producer, News with Ed Schultz

Associate Producer

- Managed a team of four associate producers
- Produced 1.5 hours of live news daily for flagship newscasts
- Edited TV scripts for accuracy and style on daily deadlines
- Managed 8 field reporters across US on 2016 election night

Federal News Radio | Washington, DC | July 2013-June 2015

Reporter & Producer, Morning Drive

Web Reporter & Editor

- Discussed top stories live daily with morning show host
- Interviewed experts in defense and civilian federal agencies
- Wrote web and multimedia stories based on show interviews
- Copy edited 2-3 stories daily to post to website
- Produced 4-part series on Presidential Innovation Fellows

DiverseCEO | Washington, DC | Aug. 2014-Jan. 2015

Freelance Reporter

- Wrote 1,000-word feature articles for business executives

BBC News | Washington, DC | Jan. 2013-May 2013

Newsgathering Intern

- Logged more than 40 State Dept. and White House briefings
- Assisted news team in breaking coverage of Boston Marathon bombing and hospitalization of Nelson Mandela

MAJOR PROJECTS

Suez Canal and Ever Given: Coordination and editing of ongoing coverage

Retail supply chains: 6-part series on pandemic-driven changes

Regional carriers: Data-driven deep dive on alternative providers to UPS/FedEx

Reshoring: 4-part series on moving supply chains back to the US

U.S.-China trade war: News and feature coverage of tariffs and trade policy

2016 Election: Live coverage of primaries, debates, Election Night, Inauguration Day

AWARDS

Regional gold award from the American Society of Business Publication Editors for Transport Dive's YRC profile

PANELS

Moderator for urban logistics panel, including executive from Kroger

Host for Q&A with HelloFresh CEO USA

Panelist for National Press Foundation event on food supply chain issues during pandemic

Moderator for panel with CH Robinson and West Liberty Foods

EDUCATION

American University
Bachelor of Arts, Journalism, GPA: 3.8

Pontificia Universidad Católica Argentina
Direct Enrollment Study Abroad Program